

# UNDERGRADUATE PROGRAM PORTFOLIO 2023



Jagdish Sheth School of Management (JAGSoM) is amongst the first 6 business schools in India to be awarded the AACSB accreditation. It is Globally Ranked in QS Masters Global Ranking 2022 in 101+ Band for PGDM Marketing, 101+ Band for PGDM Analytics and 151+ Band in PGDM Finance. JAGSoM has been ranked 14th across India (Pvt Business Schools in India ranking) and 12th in Future Orientation, by Business Today, India's best business school ranking 2022.

## BEYOND TOMORROW

**Dechan Bhutia**  
2nd year BBA student, JAGSoM

**Pratyush Chaturvedi**  
2nd year BBA student, JAGSoM





## UG PROGRAM PORTFOLIO

### A. BBA with International Immersion Track

- Four Year BBA Honours at JAGSoM, Vijaybhoomi University with opportunity to study one term abroad at our International partner schools
- BBA Honours degree from JAGSoM AACSB
- The participant needs to complete (earn) 160 credits in 4 years to be eligible for the award of a BBA Honors Degree.
- Fee - INR 10,000 per credit

### B. BBA with International Pathway Track – Provides opportunity of two degrees

The program will be offered by JAGSoM B-school at its group's Vijaybhoomi University Karjat Campus near Mumbai. AACSB accredited Jagdish Sheth School of Management (JAGSoM) has partnered with three prestigious International B-Schools namely KEDGE Business School, France; University at Albany, State University of New York, USA and University of Wollongong, Sydney Business School, Australia to offer a unique International Bachelor in Business Administration (IBBA) program in India. As part of the four-year program, the student has the opportunity to complete the required credit at JAGSoM for the BBA degree and also need to complete the required credit as specified by the partner schools.

### Key Benefits Of International BBA- International Pathway Track

- Allows you to live study and work in an international context.
- Option of two degree with international accredited schools (AACSB, EQUIS , AMBA).
- Two country experience
- Cost effective and promising return on investments
- Unique pedagogy and opportunity to learn from the best management faculty of the world.
- Career Opportunities in US, France, Australia.
- Opportunity to be a part of alumni of Global school and JAGSoM
- Liberal Curriculum in Sophomore year - Pursue courses in Music, Design, Technology and Law.
- Strong Placements with Industry Exposure
- State of art sporting facilities.



## **Program** at JAGSoM, Vijaybhoomi University

- Degree Offered: BBA
- Degree granting University/Institution: JAGSoM, Vijaybhoomi University
- Accredited by: AACSB/UGC
- Total Tuition Fees: INR 12 Lacs tuition fee for the program
- Scholarship Availability (for International Pathway Program) - Subject to minimum CGPA of 6.5 or as specified by partner school. INR 2 Lacs per annum - INR 4 Lacs for 2 Years
- Total tuition fee (For Pathway Program) - INR 8 Lacs for 2 Years
- Total Living Cost: INR 2,40,000



# Pathway Program at International Partners

The students of International BBA have three options to pursue international modules of 2 years overseas

## EUROPE



## USA



## AUSTRALIA





## Option 1:

### Study in Europe @ Kedge Business School, France

KEDGE Business School is triple-accredited by AACSB, EQUIS and AMBA. It is a French business school and grande école. A grande école is a specialised elite professional school that is separate from, but parallel and often connected to, the mainstream French public university system. The grandes écoles offer teaching, research and professional training in single academic fields such as engineering, business administration, public policy and administration. A significant proportion of their graduates occupy senior positions in French business, academia, civil service and civil society.

KEDGE Business school was founded in 2013 from the merger of two grandes écoles: Bordeaux Ecole de Management (ESC Bordeaux), founded in 1874 in Bordeaux; and EUROMED Management in Marseilles (ESC Marseille), founded in 1872 in Marseille. KEDGE has multiple campuses in France (Marseille, Bordeaux, Toulon, Paris); and in China (Shanghai, Suzhou), Senegal (Dakar), Côte d'Ivoire (Abidjan).

#### KEDGE International Module

- Degree Offered: International BBA
- Degree granting University/Institution: Kedge Business School, France
- Website: <https://student.kedge.edu/programmes/international-bba-dual-degree-programme>
- Accredited by: AACSB, AMBA, EQUIS
- Total Tuition Fees: EUR 15000. Scholarships available for meritorious students.
- Total Living Cost: EURO 20,000
- Scholarship Availability: KEDGE offers four different scholarships. They are based on the timing of your application, your educational/financial background, or your academic performance during your academic year at KEDGE.





## Option 2:

# Study in USA @ University at Albany, State University of New York

The University at Albany has a rich history dating back more than 175 years. Founded in 1844, as a "normal school" to train teachers, it had earned national distinction in 1962 and became a broad-based public research institution. Today, the University at Albany is a major public research university where over 17,000 undergraduate and graduate students collaborate with top-ranked faculty to conduct major research and scholarship in a wide range of disciplines.

### University at Albany, State University of New York Module

- Degree Offered: Bachelor of Science program in Business Administration (BUS) or the Bachelor of Science program in Financial Market Regulation (FMR)
- Degree granting University/Institution: University at Albany, State University of New York
- Website: <https://www.albany.edu/>
- Approved by: (Regulatory body) State University of New York
- Accredited by: AACSB
- Total Tuition Fees: \$62,300 of undergraduate studies
- Boarding and lodging expenses along with Travel and Visa to be borne by the students separately.
- Scholarship Availability: The maximum scholarship award is \$17,500 per year for freshmen applicants. These scholarships are renewable, provided that the student maintains a grade point average of 3.0 or higher and remains continuously enrolled as a full time student at UAlbany paying non-resident tuition. Scholarships are also available for select international transfer students, with the maximum award being \$9,500.





### Option 3:

## Study in Australia @ Sydney Business School, University of Wollongong

The University of Wollongong is an Australian public research university. The university has an enrolment of more than 35,000 students (including over 13,000 international students), an alumni base of more than 40000. The UOW Sydney Business School is one of the leading B-schools globally. UOW's Wollongong campus is set in native Australian bush and is one of the most picturesque university campuses in Australia. Wollongong is close to Sydney, just 90 minutes by road or train. Wollongong is a student city, so the cost of living is less than other major Australian cities. It is the ideal place to live and study. UOW is one of the best universities in Australia for graduate employer satisfaction

BBA from VU and from UOW has a 6 credit of practice course at Australia - "Professional Experience in Business", equivalent to Vijay Bhoomi University Industry Internship Program. The unique pedagogy involves "Learning by Doing."

### Sydney Business School, University of Wollongong, Module

- Degree Offered: The Degree is offered with one of the specializations - Bachelor of Business (Finance) / Bachelor of Business (Marketing) / Bachelor of Business Administration
- Degree granting University/Institution: University of Wollongong, Sydney Business School
- Website: <https://www.sydneybusinessschool.edu.au/>
- Accredited by: AACSB
- Ranking: In the Good Universities Guide 2022, UOW achieved 5 stars for undergraduate skills development and postgraduate skills development.
- Tuition fee at UOW: AUD 60,480 (Scholarship available upto AUD 15120)
- Living Cost: The cost comes to AUD 250-450 per week. Also has iHouse with expenses @AUD 325 per week. Check Complete details
- Scholarship Availability: Scholarships are available upto AUD 15120 for deserving candidates. Check Scholarship details
- Placements: The Australian Government allows eligible graduates to work in Australia temporarily. Besides the placements and job titles will depend upon the specializations and area of concentration







## INTEGRATED BBA MBA

- 3 Years BBA at JAGSoM VU and 2 Years MBA Degree from JAGSoM with final year at JAGSoM, Bangalore.
- Dual degree Tracks
- Fee- BBA + MBA Rs 21 Lac Plus Hostel fees

## INTEGRATED INTERNATIONAL MASTERS IN PARTNERSHIP WITH LUCERNE SCHOOL OF BUSINESS, SWITZERLAND

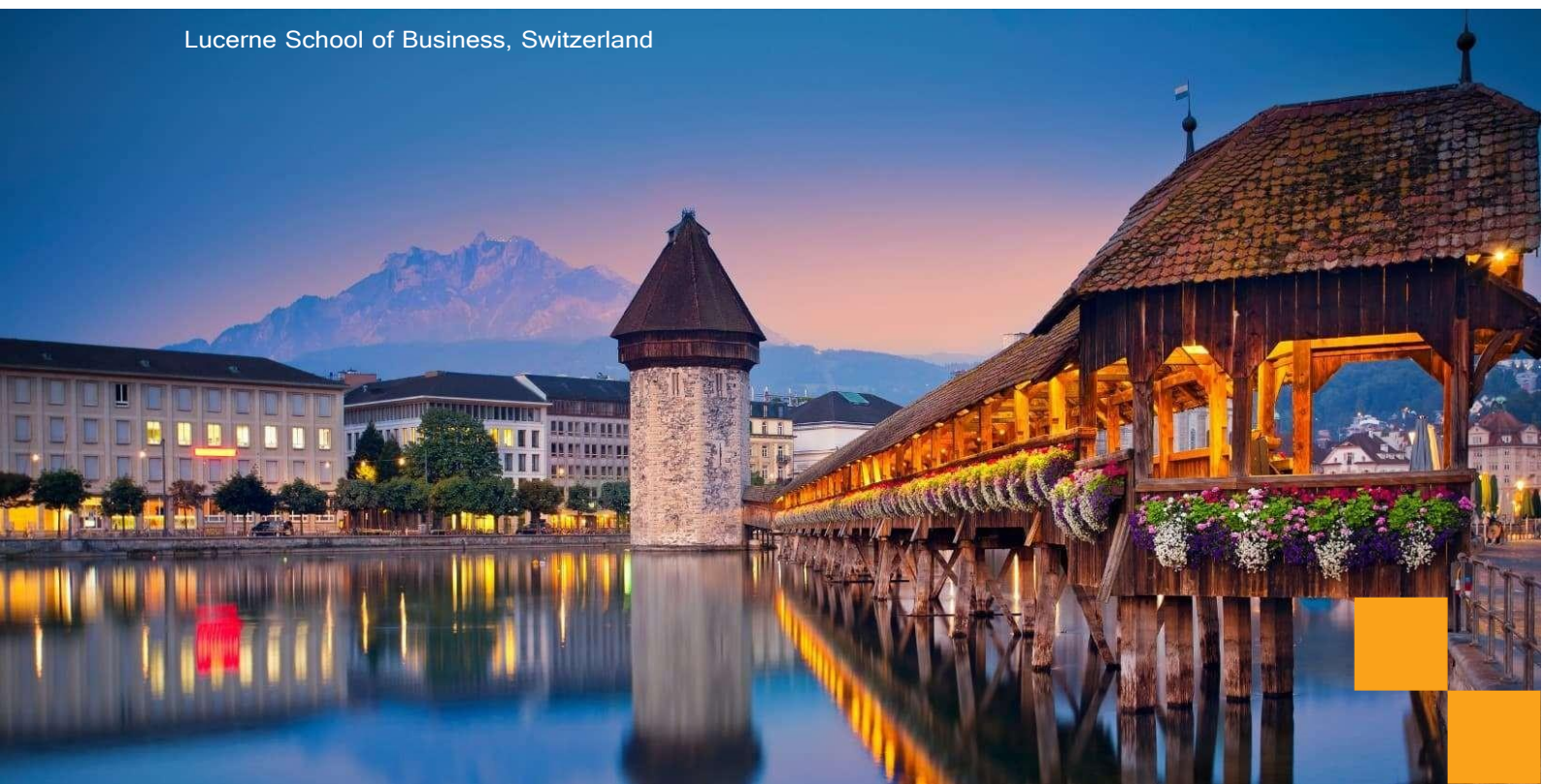
The Lucerne School of Business is part of the Lucerne University of Applied Sciences and Arts and Central Switzerland's centre of excellence for advanced management education. With its teaching, research and consultancy services, the School of Business actively and effectively contributes to the development of a knowledge society. It trains specialist and executive staff and assists organisations and institutions in finding answers to today's and tomorrow's challenges in business and economics.

### • BBA from JAGSoM and MSc in Tourism from HSLU

- Fees - BBA Plus HSLU : Rs 12 Lac plus 5000 Swiss Franc = Approximate Total INR 16 Lac + stay + travel

**Note:** Stay/Travel/Visa cost to be borne by students for all international programs

Lucerne School of Business, Switzerland



## ELIGIBILITY

SAT / LSAT / VUSAT and Admission Selection Process (ASP) Score greater than cutoff value as prescribed by the Admissions Committee

## FEES & SCHOLARSHIPS

SL.	PROGRAM	FEES	SCHOLARSHIP
1	International BBA with International Immersion in association with Kedge Business School	Rs. 8 Lacs + EUR 15,000 (Exclusive of lodging, boarding, travel & Visa)	Scholarships available for meritorious students.
2	International BBA with International Immersion in association with State University of New York	Rs. 8 Lacs + USD 62,300 (Exclusive of lodging, boarding, travel & Visa)	The maximum scholarship award is \$17,500 per year
3	International BBA with International Immersion in association with University of Wollongong	Rs. 8 Lacs + AUD 60,480 (Exclusive of lodging, boarding, travel & Visa)	The maximum scholarship award is AUD 15,120
4	Integrated BBA & MBA	Rs. 21 Lacs (Hostel charges are additional)	Scholarships available for meritorious students.
5	Integrated International Masters - MSc in Tourism from HLSU, Switzerland	Rs. 12 Lacs + CHF 5000 (Exclusive of lodging, boarding, travel & Visa)	Scholarships available for meritorious students.

## ADMISSION PROCESS

• **Step 1:**

Fill in the Application Form

• **Step 2:**

SAT / LSAT / VUSAT entrance - Every aspirant will need to write SAT / LSAT / VUSAT and attain the prescribed eligible score and also appear for the Admission Selection Process (ASP) to become eligible for admission to Vijaybhoomi University

• **Step 3:**

Personal Interview post clearing SAT / LSAT / VUSAT - The candidate appears for Admission Selection Process (ASP) in front of a panel comprising of Dean of any school or faculty members from Vijaybhoomi University.

• **Step 4:**

Evaluation and Offer





BEYOND TOMORROW

**Bhavya Sehgal**  
2nd year BBA student,  
JAGSoM

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[www.jagsom.com](http://www.jagsom.com)

**FOR INTERNATIONAL BBA:**

**Mr. Amit Arora**

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## **BANGALORE CAMPUS**

KIADB Industrial Area 8P & 9P, Infosys Drive, Electronics City Phase 1, Electronic City,  
Bangalore, Karnataka 560100

## **KARJAT CAMPUS**

Jamrung, Post Ambivali, Taluka Karjat, Dist Raigad, Maharashtra 410201

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